PRUDENTIAL

ICICI Prudential Asset Management Company Limited Corporate Identity Number: U99999DL1993PLC054135

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Notice to the Investors/Unit holders of ICICI Prudential Interval Fund - Quarterly Interval Plan III (the Scheme)

Notice is hereby given to all the investors/unitholders of the Scheme that November 16, 2015 has been approved as the record date for declaration of dividend under the dividend options under the Scheme. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unitholders of the Scheme, at the close of business hours on November 16, 2015 and subject to availability of distributable surplus under the Scheme, at the recommended rates as mentioned below. Provision (i) and (ii) will be applicable, for payment of dividend under the scheme.

Plans/Options under the Scheme	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on November 09, 2015 (₹ Per unit)
ICICI Prudential Interval Fund - Ou	arterly Interval Plan III (ח

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Retail Dividend	0.1616	10.1652
Regular Plan - Dividend	0.1617	10.1654
Direct Plan - Dividend	0.1669	10.3474
Direct Quarterly Dividend Payout	0.1639	10.1675

Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

The Specified Transaction Period (STP) of the Scheme is November 16, 2015 to November 17, 2015. Since the record date for declaring dividend and STP date under the Scheme coincides, the following will be applicable:

- (i) In respect of valid purchase/switch-in applications received till 3.00 p.m. on November 16, 2015, the ex-dividend NAV* of the respective date of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the record date; and
- (ii) In respect of valid redemptions/switch-out requests received till 3.00 p.m. on November 16, 2015, the ex-dividend NAV of the respective date of receipt of application will be applicable and the investors will be eligible to receive the dividend.

* In respect of applications for an amount equal to or more than ₹ 2 lakh, the Applicable NAV shall be subject to the provisions of SEBI Circulars No. Cir/IMD/DF/21/2012 dated September 13, 2012 and No. Cir/IMD/DF/19/2010 dated November 26, 2010, as may be amended from time to time, on uniform cut-off timings for applicability of NAV.

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the dividend option of the Scheme on November 16, 2015.

It should be noted that pursuant to payment of dividend, the NAV of the plans/dividend options of the Scheme would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited Sd/-

Place: Mumbai Date : November 10, 2015 *No. 005/11/2015*

Authorised Signatory

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.